

Cook, Scott

From: Deanna Campbell <d.campbell999@gmail.com>
Sent: Tuesday, March 24, 2026 12:21 PM
To: Cook, Scott
Subject: Re: [EXTERNAL] Attribution omitted
Attachments: biz card 1.jpg

Thanks Scott,

I appreciate the clarification. I have attached a copy of the front and back of the card that I printed. I have 500 and plan to use them in face-to-face conversations mostly in my fundraising efforts.

The attribution is:

Paid for by (R) Deanna4Super, PO Box 864 Bozeman, MT 59771. Susan Neil Smith, Treasurer

Best always,
Deanna Campbell

On Tue, Mar 24, 2026 at 9:47 AM Cook, Scott <SCook3@mt.gov> wrote:

Deanna,

Thanks for reaching out with this. As an FYI, Commissioner Gallus has consistently determined that business cards or similarly sized (i.e., small) printed materials are “too small” to “conveniently” include the required attribution statement under MCA [13-35-225 \[mca.legmt.gov\]](http://mca.legmt.gov)(3). Pursuant to that provision, candidate/s may provide COPP with a copy (a picture, in this case) of the material at or before the time of distribution, along with the relevant attribution statement- “paid for by” followed by the candidate’s name and campaign address- and we would usually also request some information about the number to be distributed and the date/s of distribution. Once received, COPP posts this information online, so that the required attribution statement is publicly available for that small material.

This would not, of course, preclude you from distributing only copies of a campaign business card that have the “paid for by” attribution statement directly included, if you prefer to do that. I only point out 13-35-225(3) here because the provision generally does apply to business cards or similarly sized small materials, where inclusion of the full attribution statement may not be practical or easily readable.

I hope this helps! Please feel free to reach out with questions about Montana’s “paid for by” attribution requirements- I can be reached via telephone at (406) 444-4627 or email at scook3@mt.gov.

Scott Cook

Compliance Specialist 3/Public Records Officer

Office of the Commissioner of Political Practices

(406) 444-4627

SCook3@mt.gov

13-35-225. Election materials not to be anonymous -- notice -- penalty. (1) All election communications, electioneering communications, and independent expenditures must clearly and conspicuously include the attribution "paid for by" followed by the name and address of the person who made or financed the expenditure for the communication. The attribution must contain:

(a) for election communications or electioneering communications financed by a candidate or a candidate's campaign finances, the name and the address of the candidate or the candidate's campaign;

(b) for election communications, electioneering communications, or independent expenditures financed by a political committee or a joint fundraising committee, the name of the committee, the name of the committee treasurer, deputy treasurer, secretary, vice chairperson, or chairperson, as designated pursuant to [13-37-201 \[mca.legmt.gov\]](#)(2)(b), and the address of the committee or the named committee officer; and

(c) for election communications, electioneering communications, or independent expenditures financed by a political committee that is a corporation or a union, the name of the corporation or union, its chief executive officer or equivalent, and the address of the principal place of business.

(2) Communications in a partisan election financed by a candidate, a political committee organized on the candidate's behalf, or a joint fundraising committee with a participant who is a candidate or a political committee organized on the candidate's behalf must state the candidate's party affiliation or include the party symbol.

(3) If a document or other article of advertising is too small for the requirements of subsections (1) and (2) to be conveniently included, the candidate responsible for the material or the person financing the communication shall file a copy of the article with the commissioner of political practices, together with the required information or statement, at the time of its public distribution.

(4) If information required in subsections (1) and (2) is omitted or not printed or if the information required by subsection (3) is not filed with the commissioner, upon discovery of or notification about the omission, the candidate responsible for the material or the person financing the communication shall:

(a) file notification of the omission with the commissioner of political practices within 2 business days of the discovery or notification;

(b) bring the material into compliance with subsections (1) and (2) or file the information required by subsection (3) with the commissioner; and

(c) withdraw any noncompliant communication from circulation as soon as reasonably possible.

(5) Whenever the commissioner receives a complaint alleging any violation of subsections (1) and (2), the commissioner shall as soon as practicable assess the merits of the complaint.

(6) (a) If the commissioner determines that the complaint has merit, the commissioner shall notify the complainant and the candidate or political committee of the commissioner's determination. The notice must state that the candidate or political committee shall bring the material into compliance as required under this section:

(i) within 2 business days after receiving the notification if the notification occurs more than 7 days prior to an election; or

(ii) within 24 hours after receiving the notification if the notification occurs 7 days or less prior to an election.

(b) When notifying the candidate or campaign committee under subsection (6)(a), the commissioner shall include a statement that if the candidate, political committee, or joint fundraising committee fails to bring the material into compliance as required under this section, the candidate, political committee, or joint fundraising committee is subject to a civil penalty pursuant to [13-37-128 \[mca.legmt.gov\]](#).

From: Deanna Campbell <d.campbell999@gmail.com>

Sent: Monday, March 23, 2026 3:32 PM

To: CPP Compliance <CPPCompliance@mt.gov>

Subject: [EXTERNAL] Attribution omitted

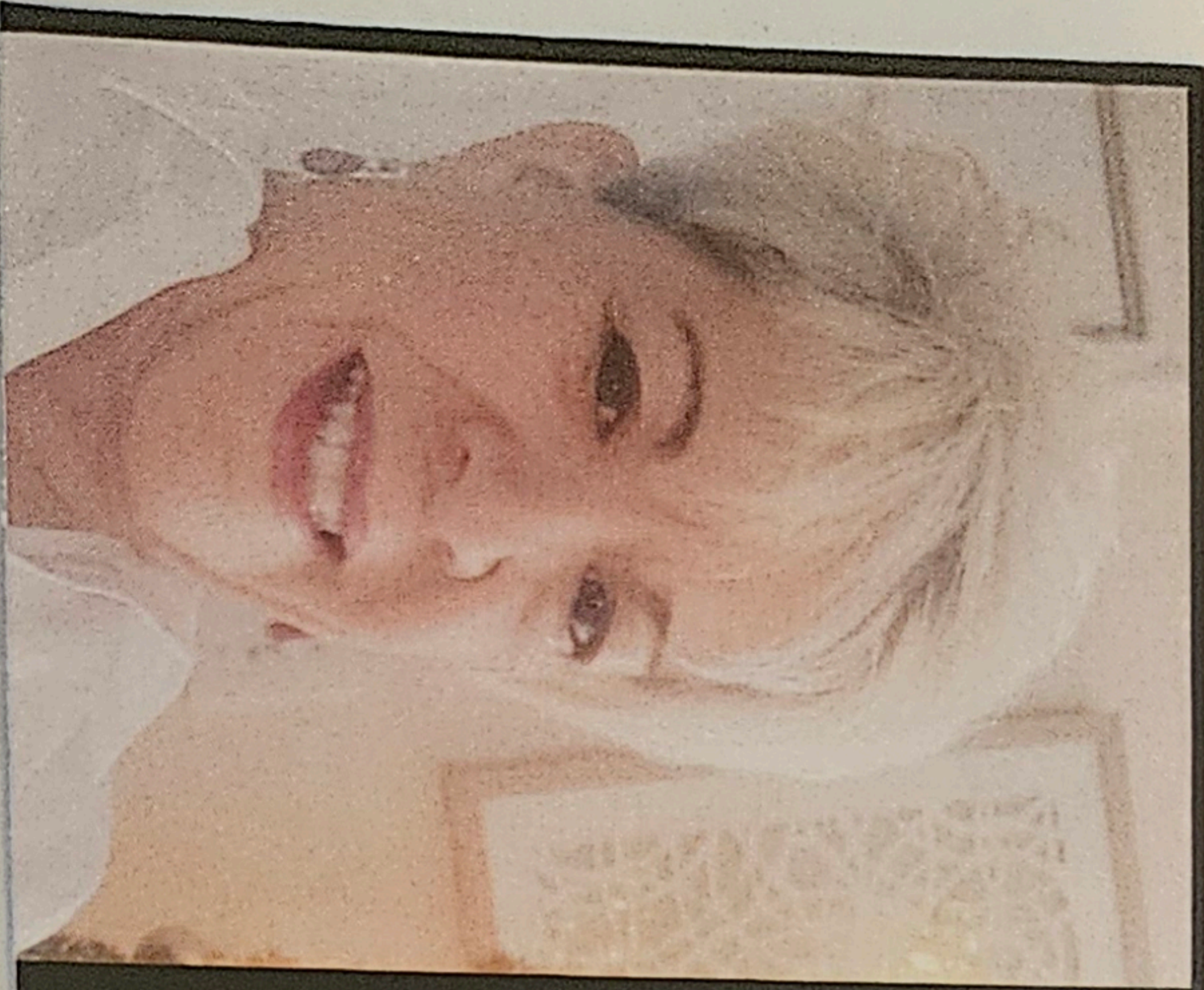
Hello,

I am self confessing. I just realized I printed business cards without an attribution. I am reprinting them.

Deanna Campbell

Candidate

Gallatin County Superintendent of Schools



Deanna Campbell

**For Gallatin County
Superintendent
of Schools**

www.Deanna4Super.com

**We expect excellence
from our schools.
We need excellence
in leadership.**