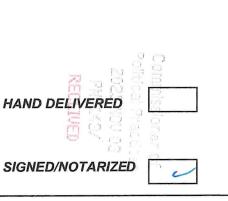
Commissioner of Political Practices 1209 Eighth Avenue Post Office Box 202401 Helena, MT 59620-2401

Phone: 406-444-2942 Fax: 406-444-1643

www.politicalpractices.mt.gov

## **Campaign Finance and Practices**



Complaint Form (08/17)	SIGNED/NOTARIZED				
Type or print in ink all information on this form except for verification signature					
Person bringing complaint (Com	piainant):				
Complete Name Sean Logan					
Complete Mailing Address	1954 Stuart Street				
	Helena, MT 59601				
Phone Numbers: Work	Hon	ne ( <u>406) 431-8725</u>			
Person or organization against whom complaint is brought (Respondent):					
Complete Name	Andy Shirtliff				
Complete Mailing Address 903 Hollins Avenue					
	Helena, MT 59601				
Phone Numbers: Work	(406) 442-4479 Hor	ne			
Please complete the second page of this form and describe in detail the facts of the alledged violation.					
Verific	cation by oath or affirmat	ion			
State of Montana, County of Lee	ous + Clark				
I,, being duly sworn, state that the information in this Complaint is complete, true, and correct, to the best of my knowledge and belief.					
1938,	A				
NOTARY PUBLIC for the State of Montana Residing at Helena, Montana My Commission Expires July 18, 2027	Subscribed and swo	Complainant  orn to before me this 3 day of			
My Commission Expires:  Notary Public  Deborah L. Belfor6					

### Statement of facts:

Describe in detail the alleged violation(s) and cite the statute or statutes you believe have been violate Please attach copies of documentary evidence to support the facts alleged in your statement.

If the space provided below is insufficient, you may attach additional pages as necessary.

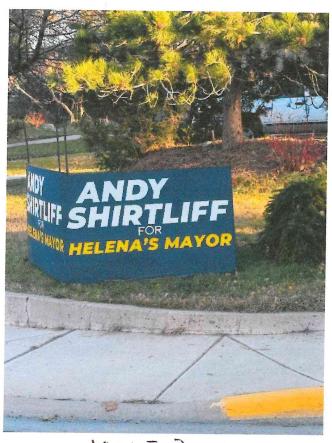
1. Multiple large Shirtliff campaign signs throughout town without attribution information

2. Multiple Shirtliff campaign texts without attribution information.

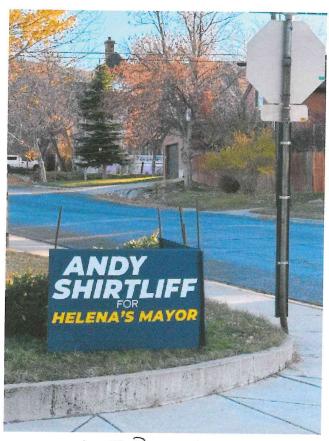
3. In-kind contribution for video campaign ad reported fair below warket value (#150 vs. \$2,000-\$4,000) see attached email from BigSky Production Services

### Complaints must be:

- signed
- notarized
- · delivered in nerson or hy mail



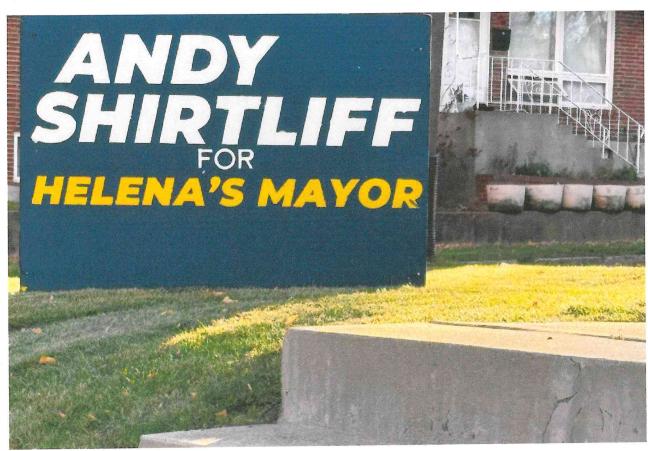
1801 E. Broadway



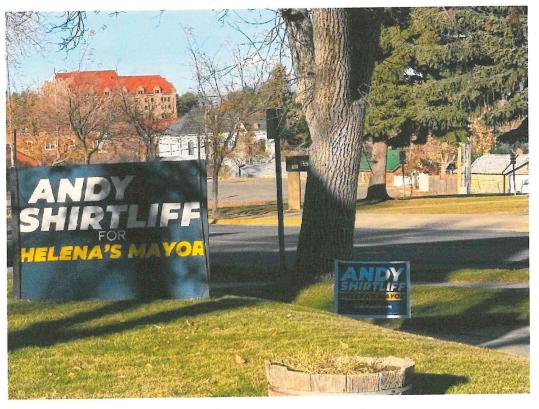
18DI E. Broadway

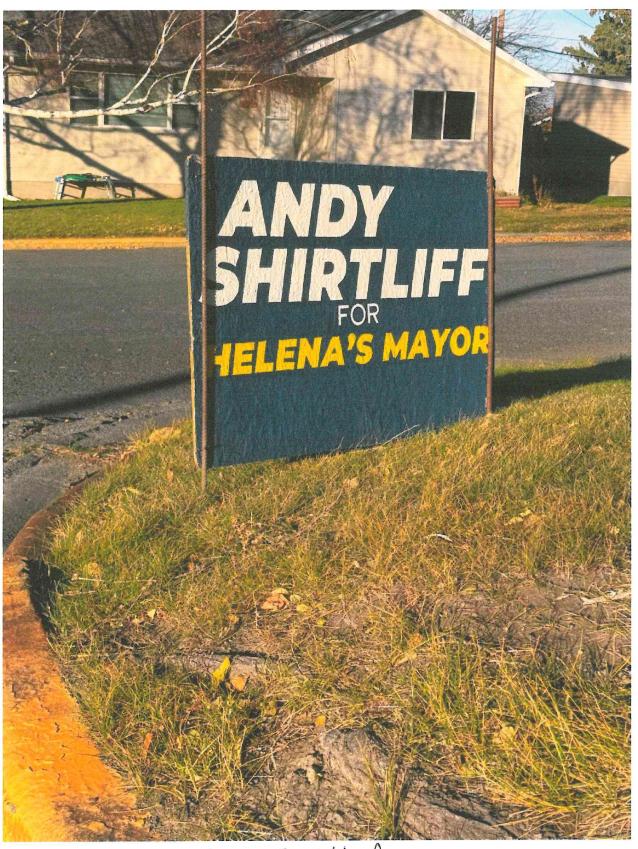


842 E. Broadway



700NBenton



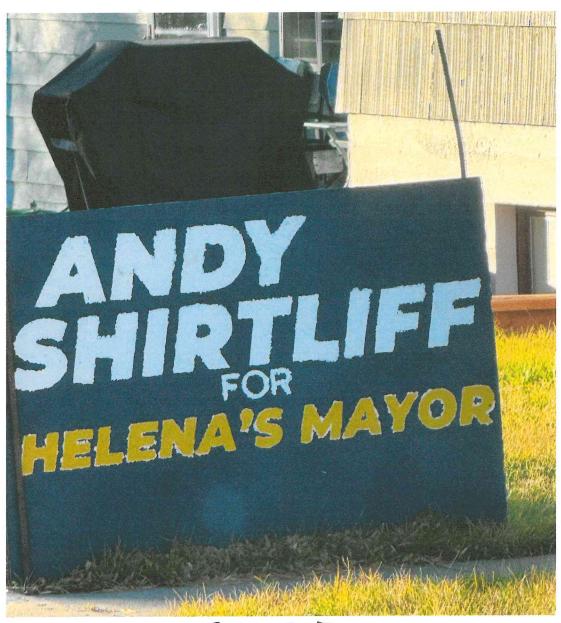


1805 5th Avenue

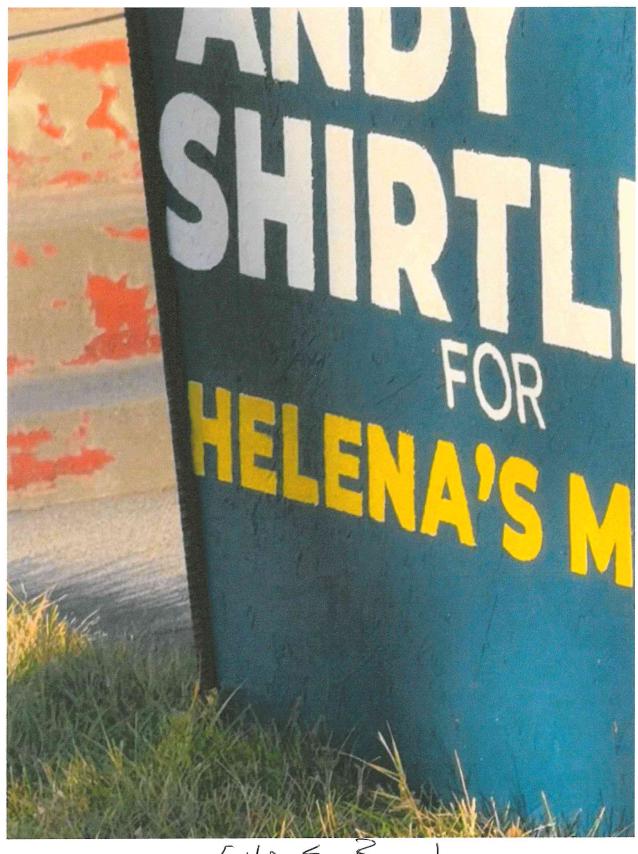


607 N. Rodney

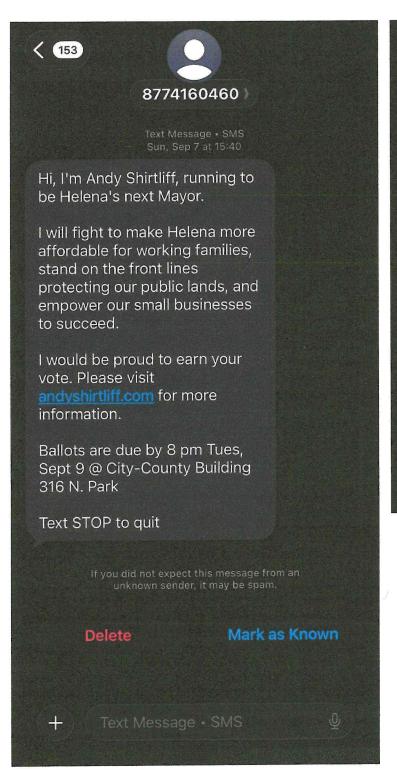




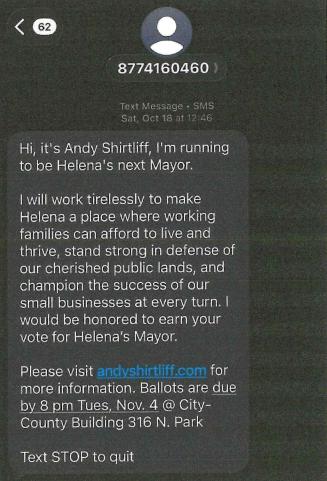
540 E. Broadway



540 Z. Broadway



Sept. 7, 2025



Oct. 18, 2025



Thu, Oct 23 at 14:51

Hello Helena, I'm Andy Shirtliff, and I'm running to be your next Mayor.

I'm running for mayor because I love our town, and I am excited about our future. I'm running to build a stronger Helena, a city with responsive city services, clean water, and safer neighborhoods. A Helena where families can find homes they can afford, local businesses thrive and every neighbor has a real voice in shaping our shared future. I'd humbly ask for the honor of your vote.

Please visit andyshirtliff.com for more information. Ballots are due by 8 pm Tues, Nov. 4 @ City-County Building 316 N. Park

Text STOP to quit

If you did not expect this message from an unknown sender, it may be spam.

Delete

Mark as Known

+

Text Message • SMS



# **Candidate Campaign Finance Report (C-7)**

#### **Candidate Information**

Date Filed: 06/10/2025 D1 Received Date: C118 Received Date:

Shirtliff, Andy

PO Box 327, Helena, MT 59624

Resident County: Lewis & Clark

(406) 249-4546

andy@andyshirtliff.com

Treasurer:

Deitle, MBA, Jillian

2047 N Last Chance Gulch #295 Helena, MT 59601

**Candidate Contributions** 

No entries found.

Loans

No entries found.

**Fundraisers** 

No entries found.

Refunds, Etc ...

No entries found.

**Committee Contributions** 

No entries found.

Original Filing for: 08/22/2025 - 08/24/2025

Report Type: Initial

Receive and File Date: 08/24/2025

Report Status: Incorporated

Election Year: 2025

Office Sought: Mayor Political Party: Non-Partisan

Candidate Type: City Candidate Status: Active

**Bank Information:** First Interstate Bank

25 E. Lyndale Helena, MT 59601

<u>Individual Contributors (Total Contributions < \$50: \$0.00) (Primary Contributions < \$50: \$0.00) (General Contributions < \$50: \$0.00)</u>

Entity	Employer	Election	In-Kind Description	In-Kind Value Cash/Ch	ieck Amount	<b>Total to Date</b>
Nilles, John 412 S 3rd St W, Misso ula, MT 59801	owner Big Sky Production S ervices	Primary	Production of Campai gn Ad	450.00	0.00	450.00(P) 0.00(G)

### VIDEO PRODUCTION QUESTIONNAIRE

This form will give us an idea of how best to serve your needs. Answer as many questions as you can and feel free to reach out if you have any questions for us. Thank you!

Short description of the video(s):  Political campaign ad  What is the primary message you want your video(s) to convey?  Character, experience, committment  Who will watch these videos? (Demographic)  Voters	
Political campaign ad  What is the primary message you want your video(s) to convey?  Character, experience, committment  Who will watch these videos? (Demographic)	
What is the primary message you want your video(s) to convey?  Character, experience, committment  Who will watch these videos? (Demographic)	
Character, experience, committment  Who will watch these videos? (Demographic)	
Character, experience, committment  Who will watch these videos? (Demographic)	
Character, experience, committment  Who will watch these videos? (Demographic)	
Vho will watch these videos? (Demographic)	
Voters	
Where will they watch them? (Social media/Youtube/Embedded on website/Television/etc)	
Social media and TV	
QUANTITY & LENGTH	
How many videos?	
1	
ength of videos?	
30 seconds	
<u>IMELINE</u>	
Are there specific shoot dates? (Example: dates of an event)	
ГВD	
deally, when would you like to receive the completed video(s)?	
2026	

<u>DEVE</u>	<u>LOPMENT</u>
Is ther	e a script or an outline? Do you need help developing one?
Yes,	no help needed
	STICS (Locations/Travel):
	will the videos be filmed? (on location, in a business, at our studio in Missoula, etc)
o ioci	ations in Butte, 5 outdoors, 1 indoors
	u need help with casting/finding on-camera talent?
No	
5 LEVI	ELS OF PRODUCTION QUALITY (Select the levels you are interested in)
	LOW - We don't do this level.
<b>V</b>	<b>MEDIUM</b> - Content is the priority over aesthetics. Minimal pre-production. 2-3 Crew members on set. Basic lighting. Minimal b-roll. "Run and gun" shooting style. Basic titles & graphics. Basic color correction. This level is best for employee training videos and customer walk-throughs, but isn't effective at impressing new customers or clients.
	HIGH - This level looks great. It includes basic pre-production to prep overall story and talent. 4-8 crew members on set. Advanced lighting techniques. Include more b-roll. Basic sound design & mixing. Animated titles & graphics. Advanced color correction. A slicker looking overall product. The audience will feel the quality and will be conscious of the content. This level is great for attracting statewide and regional customers/clients.  Examples: Shivelight - <a href="https://youtu.be/qt47qQlqq_w">https://youtu.be/qt47qQlqq_w</a> Poverello Center <a href="https://youtu.be/dBaQDctQcdE">https://youtu.be/dBaQDctQcdE</a>
	CINEMATIC - This level is national quality. It includes comprehensive pre-production with several meetings with you, locations, talent, & crew leading up to the shoot. Every shot is storyboarded and approved by you prior to shooting. 8-18 crew members on set. We implement unique camera techniques to add an extra dimension. Cinematic, movie-like lighting. Hair & make-up will be on set. Advanced sound design & mixing. A custom titles/graphic/VFX package. In-depth color correction. Every shot looks and sounds like a movie. This level will impress anyone, anywhere.  Example: "Saving For The Day" Feature Film - <a href="https://youtu.be/kpqzlw7K2Fc">https://youtu.be/kpqzlw7K2Fc</a>
	HOLLYWOOD - This is unsuitable for most productions. Includes a team for comprehensive pre-production, dozens more crew members, the potential for known talent, trailers & special accommodations for talent, set building, complicated VFX, large post production crew, and more. The logistics and budget grow exponentially at this level

833-746-6868 x1 • production@shootmontana.com • ShootMontana.com





#### Fwd: Quote needed

Wendy Brenden 4

Wed, Sep 17, 2025 at 11:34 AM

Forwarded message -

From: Wendy Brenden <

Date: Wed, Sep 17, 2025 at 11:22 AM

Subject: Re: Quote needed

To: Big Sky Production Services <bsps@shootmontana.com>

Thanks for getting back to me. That helps me build a budget. I appreciate your time with this. I'm hoping someone makes a decision sooner rather than later on this.

Thanks again! Wen

On Wed, Sep 17, 2025 at 11:15 AM Big Sky Production Services <br/>
Seps@shootmontana.com> wrote: Hi Wendy,

Thanks for sending this over! I've produced and shot a lot of videos like this. Without a call to dig into the details, this would cost between \$2,000-4,000 depending on a number of factors. If this is within your budget let me know and let's set up a call!

Thank you! John

On Fri, Sep 12, 2025 at 12:14 PM Wendy Brenden Hello,

I've attached the questionnaire. I hope that helps. I'm just looking for some pricing so we can budget. I think video can go a long way, but we need to see if it might fit into the budget.

Thanks! Wen

On Fri, Sep 5, 2025 at 1:26 PM Big Sky Production Services <a href="mailto:sps@shootmontana.com">bsps@shootmontana.com</a>> wrote: Hi Wendy,

Thanks for reaching out, I can travel to Butte. I'd like to know a bit more about the project. Can you fill out this questionaire then we can schedule a call?

Thank, John

On Fri, Sep 5, 2025 at 12:34 PM Wendy Brenden Hello,

I work as a freelance designer on a few projects. I just had a client, who is also a friend, ask about video/drone footage (I just video my dogs - that's the level of my expertise:).

She's in Butte, so I'm hoping you travel. I'm not sure she can afford this, but I'd like a quote for a 30-second ad and a quote for a 60-second ad. We have an idea of 6-7 locations for the ads, and one location that would include drone footage.