

Cook, Scott

From: Ryan, Janice M. <JMRyan@Venable.com>
Sent: Saturday, October 31, 2020 9:04 AM
To: CPP Compliance
Subject: [EXTERNAL] ACLU Text Messages – Attribution Information
Attachments: Montana Texting 3.pdf

To Whom It May Concern:

Pursuant to Mont. Code Ann. § 13-35-225(3), we submit the following “paid for by” attribution for the expenditure described herein: “Paid for by American Civil Liberties Union, Inc. Anthony Romero, Executive Director. 125 Broad Street, New York, NY 10004.”

American Civil Liberties Union, Inc. (“ACLU”) will disseminate text message communications, as outlined in the attached script. Each text message is limited to 153 characters. If there are more than 153 characters, the message will be broken down into two or more texts, which increases the cost of engaging in the political speech and increases the risk that the messages will arrive to the recipient out of order. Therefore, the attribution information cannot reasonably or conveniently fit on the communications. The text messages will begin on October 31 and will be sent to approximately 1,200 Montana residents. The expenditure will be appropriately included on ACLU’s incidental committee report.

If the Commissioner of Political Practices requires an additional information, please do not hesitate to contact me.

Sincerely,

Janice Ryan

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This electronic mail transmission may contain confidential or privileged information. If you believe you have received this message in error, please notify the sender by reply transmission and delete the message without copying or disclosing it.

TO: MT People Power Subscribers

Hi [NAME], this is [NAME] with the ACLU.

As an ACLU supporter, you know reproductive freedom, including access to abortion care, is on the ballot in Montana. Gubernatorial candidate Mike Cooney committed to veto legislation that could threaten health care professionals with prison for providing reproductive health care. Candidate Greg Gianforte has sponsored national legislation that could jail doctors for providing reproductive health care. Do you plan to vote to preserve reproductive freedom in Montana?

Yes - Great! Thank you for being a voter! The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote. Will you encourage three friends or family members to vote in this election?

If yes: That's great, thank you! It helps to think it through, what are the first names or nicknames of the 3 friends you'll remind?

GIVES NAMES: Fantastic! Thanks so much for your time!

DOESN'T GIVE NAMES: Thanks so much for your time!

No - Thanks have a nice day. The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

Wrong Number - Sorry about that! Let me take you off of our list. The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

Which organization are you with? - I'm volunteering for the ACLU. The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

Opt Out - I'll remove your number from our list. Have a good day. The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

How do I vote by mail? - Since we're so close to election day, it's a good idea to return your ballot *in person* at your county election office or designated drop-off location - make sure to get it in by 8PM on Tuesday evening! Go to voteinmt.org com for more information. The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

How do I vote early in person? - To find an early vote location you can go to voteinmt.org. The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

How do I vote on election day? - If you don't know your polling location you can go to [voteinmt.org](https://www.voteinmt.org) to find it! The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

Didn't receive ballot in the mail: If you didn't get a ballot in the mail, it's possible that your mailing address is wrong on your voter registration. Good news, you can fix it! We recommend going to vote in person, and check out [voteinmt.org](https://www.voteinmt.org) for more info. The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

I want to track my ballot: You can learn the status of your ballot here: <https://www.voteinmt.org/track-your-ballot> The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.

How/When do I register: Montana has same day voter registration! Find out how to register and cast your ballot at [voteinmt.org](https://www.voteinmt.org). The ACLU does not endorse or oppose candidates but we do urge voters to cast an informed vote.