

From: [Cook, Scott](#)
To: [Mangan, Jeff](#)
Subject: FW: ACLU Text Messages – Attribution Information
Date: Wednesday, October 21, 2020 1:42:46 PM
Attachments: [Montana Texting Script 1.pdf](#)
[Montana Text Script 2.pdf](#)

From: Ryan, Janice M. <JMRYan@Venable.com>
Sent: Wednesday, October 21, 2020 10:59 AM
To: CPP Compliance <CPPCompliance@mt.gov>
Subject: [EXTERNAL] ACLU Text Messages – Attribution Information

To Whom It May Concern:

Pursuant to Mont. Code Ann. § 13-35-225(3), we submit the following “paid for by” attribution for the independent expenditure described herein: “Paid for by American Civil Liberties Union, Inc. Anthony Romero, Executive Director. 125 Broad Street, New York, NY 10004.”

American Civil Liberties Union, Inc. (“ACLU”) will disseminate text message communications, as outlined in the attached scripts. Each text message is limited to 153 characters. If there are more than 153 characters, the message will be broken down into two or more texts, which increases the cost of engaging in the political speech and increases the risk that the messages will arrive to the recipient out of order. Therefore, the attribution information cannot reasonably or conveniently fit on the communications. The text messages will begin on October 21 and will be sent to approximately 70,000 Montana residents. The independent expenditure will be appropriately included on ACLU’s incidental committee report.

If the Commissioner of Political Practices requires an additional information, please do not hesitate to contact me.

Sincerely,

Janice Ryan

[Janice M. Ryan, Esq. | Venable LLP](#)
t 202.344.4093 | f 202.344.8300
600 Massachusetts Avenue, NW, Washington, DC 20001

JMRYan@Venable.com | www.Venable.com [[venable.com](http://www.venable.com)]

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