

Cook, Scott

From: Erim Canligil <ecanligil@RGA.ORG>
Sent: Friday, October 30, 2020 11:58 AM
To: Cook, Scott
Cc: Jessica Johnson
Subject: [EXTERNAL] Additional RGA Right Dir PAC Disclaimers

Hello Mr. Cook,

I've been advised to convey the following information about another handful of texting campaigns being conducted by the RGA Right Direction PAC over the coming days.

The next one will run tomorrow (10/31/20) and is estimated to reach approximately 61,338 recipients. The text of the messages will be:

- Message A: "Career politician. Tax hiker. Unethical. Democrat Mike Cooney is SCARY. Don't let him haunt MT for the next 4 years. Vote Gianforte!"
- Message B: "Just like your least favorite Halloween candy, Mike Cooney has been around for TOO LONG. Time for a change - vote Gianforte for governor!"
- Message C: "Governor Mike Cooney? Now THAT'S a scary thought. Avoid the nightmare by voting for Greg Gianforte for governor by 11/3!"

There will be another one run on 11/1/20 estimated to reach approximately 11,009 recipients. The text of that message will be:

"Hey! We have to support President Trump's allies in Montana. That means voting Greg Gianforte for Governor. Time to make Montana red again!"

Finally, there will be a texting campaign set to run on 11/2/20 estimated to reach approximately 61,338 recipients. The texts of these messages will be:

- Message A: "Sorry for all the texts lately, but this one's important! Nikki Haley wants you to get out and vote Greg Gianforte for Governor!" [insert image]
- Message B: "Nikki Haley calls Greg Gianforte the governor MT needs to bring jobs back to the state. Will you stand with Nikki and vote Gianforte tomorrow?" [insert image]

The text for the disclaimers on all of these messages should read:

"Paid for by RGA Right Direction PAC and not authorized by any candidate or candidate's committee. 1747 Penn Ave. NW, Ste. 250, Washington, DC 20006. Erim Canligil, Treasurer."

Please let us know if you have any questions.

Thank you,

Erim Canligil
Treasurer
RGA Right Direction PAC
Direct: (202) 662-4928
Cell: (202) 591-5511