

YES for Responsible Mining
Kirk D. Evenson, Treasurer
P.O. Box 1524
Great Falls, Montana 59403
(406) 268-1000

October 19, 2018

VIA U.S. MAIL & E-MAIL: scook3@mt.gov and CPPCompliance@mt.gov

Jeffrey A. Mangan
Commissioner of Political Practices
State of Montana
P.O. Box 202401
Helena, MT 59620-2401

RE: Notice of Non-Compliant Election Communication Correction

Dear Commissioner Mangan:

Pursuant to your letter of earlier today, please let this letter serve as a Notice of Non-Compliant Election Communication Correction for YES for Responsible Mining (“YESRM”) for its SMS message that was sent on October 13, 2018. The text message was as follows:

Hey! I'm with Yes for Responsible Mining supporting I-186, which will help keep MT water clean and promote responsible mining. Will you vote YES on I-186?

If the recipient of the text responded, the person received a second text, as follows:

Remember, taxpayers are forced to pay the bill when irresponsible mining companies dump toxic chemicals in our rivers. Visit www.yeson186.org for more info

There were 56,797 initial texts. Of those, 2,683 people responded and received the reply text messages. The SMS messages were not robotexts. The texts were sent by

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individuals on October 13, 2018, with the ability to engage recipients further, if they responded to the texts. Thus, we are of the belief that the FCC information you mentioned in your letter, is not applicable in this instance.

Per the Commissioner's letter of this morning, had there been more room in the SMS message, the attribution would have been: "Paid for by YES for Responsible Mining, Kirk Evenson, Treasurer, P.O. Box 1524, Great Falls, MT 59403".

Further pursuant to your letter this morning, YES for Responsible Mining, will issue a press release regarding the steps taken to notify the public of the correction.

I am available to discuss this matter at any time, or forward additional information if you require.

Sincerely,

YES for Responsible Mining



Kirk D. Evenson, Treasurer