Tip #1: Attribution requirements for candidates

Greetings 2022 candidates!

COPP Compliance Specialists would like to remind candidates that 13-35-225, Mont. Code Ann., requires that election material financed by a candidate include an attribution message. For material financed by a candidate/candidate's campaign, the attribution must say "paid for by" and include the name of the candidate and the candidate/campaign's address. For partisan elections, the candidate's partisan affiliation must also be included (inclusion of the party symbol is acceptable).

For example: candidate J Coffee is running for election to the Montana House of Representatives as a member of the Coffee Lovers Party. The attribution message used by candidate Coffee would need to say "paid for by J Coffee, PO Box 1, Helena, MT, 59601, Coffee Lovers Party". Candidate Coffee would need to include this attribution message on any paid election material- campaign mailers, campaign website, television and radio commercials, etc.

Additional information regarding Montana's attribution requirements is available on the COPP's website here. COPP Compliance Specialists are also happy to answer any questions you may have regarding attribution requirements- you may contact us via telephone at (406) 444-4627 or via email at cpphelp@mt.gov and cppcompliance@mt.gov.

I hope this helps! If you have any questions, please call or email for more information.

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